

# Cognitive Psychology Meets Psychometric Theory: On the Relation Between Process Models for Decision Making and Latent Variable Models for Individual Differences



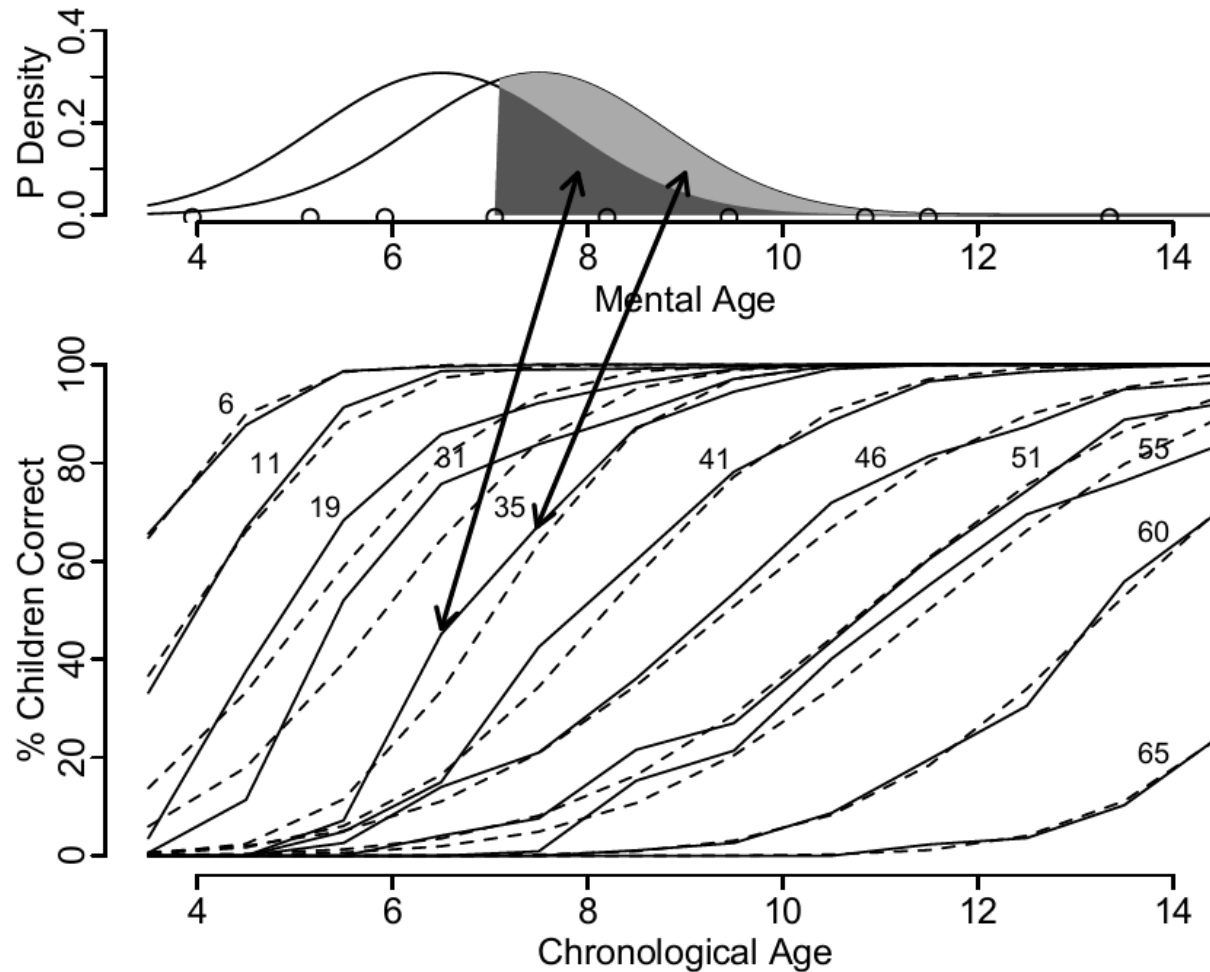
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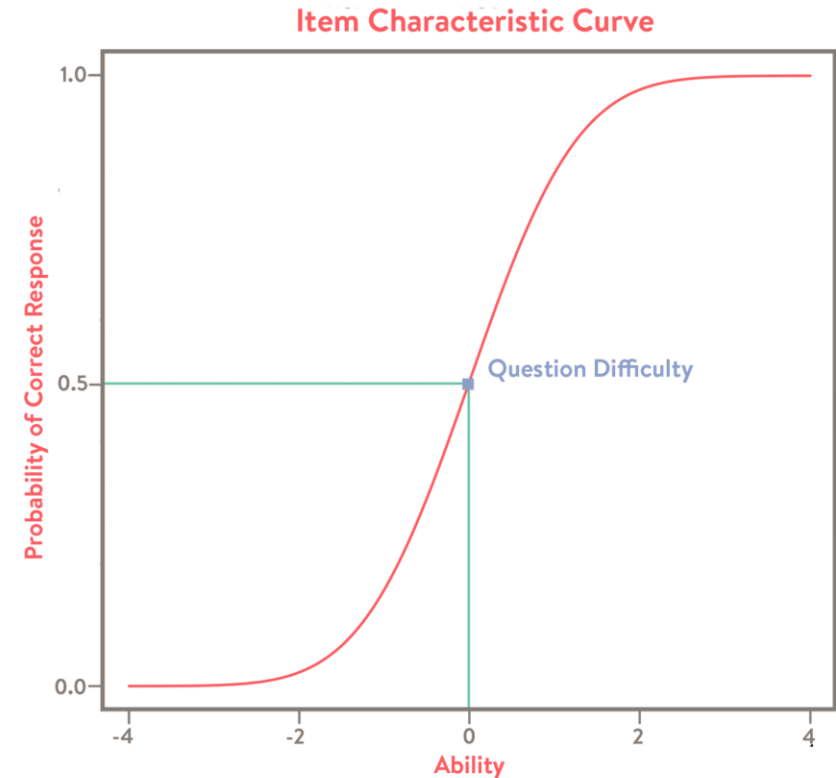
# Let's begin with the item response theory



- the item response model (e.g., 2PLM)

$$P_+ = \frac{e^{\alpha(\theta - \beta)}}{1 + e^{\alpha(\theta - \beta)}}$$

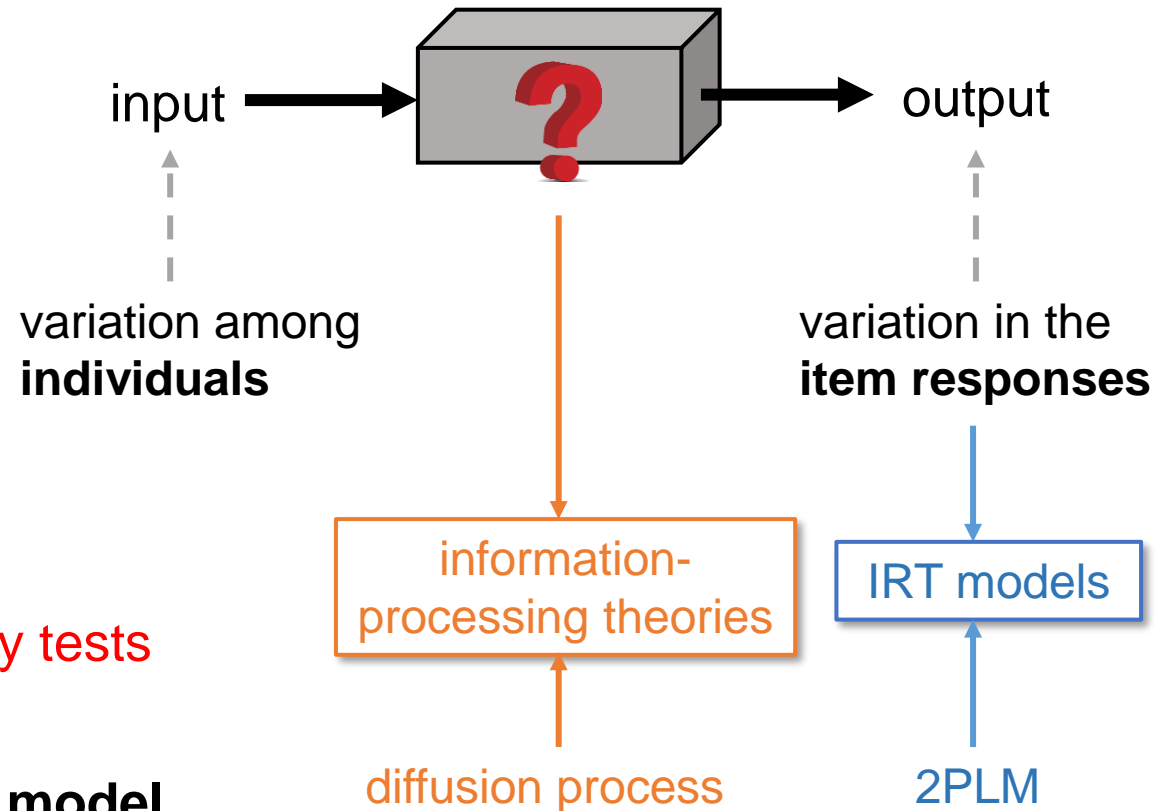
- ✓ equating
- ✓ computer adaptive testing
- ✓ the investigation of differential item functioning
- ✓ ...



# But how these item responses are generated?

$$P_+ = \frac{e^{\alpha(\theta-\beta)}}{1 + e^{\alpha(\theta-\beta)}}$$

1. Tuerlinckx & De Boeck (2005)  
attitude and personality tests vs. ability tests  
↓  
• a new IRT model: the Q-diffusion model



# The decision making process

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- Which one would you choose for dinner?



Option A



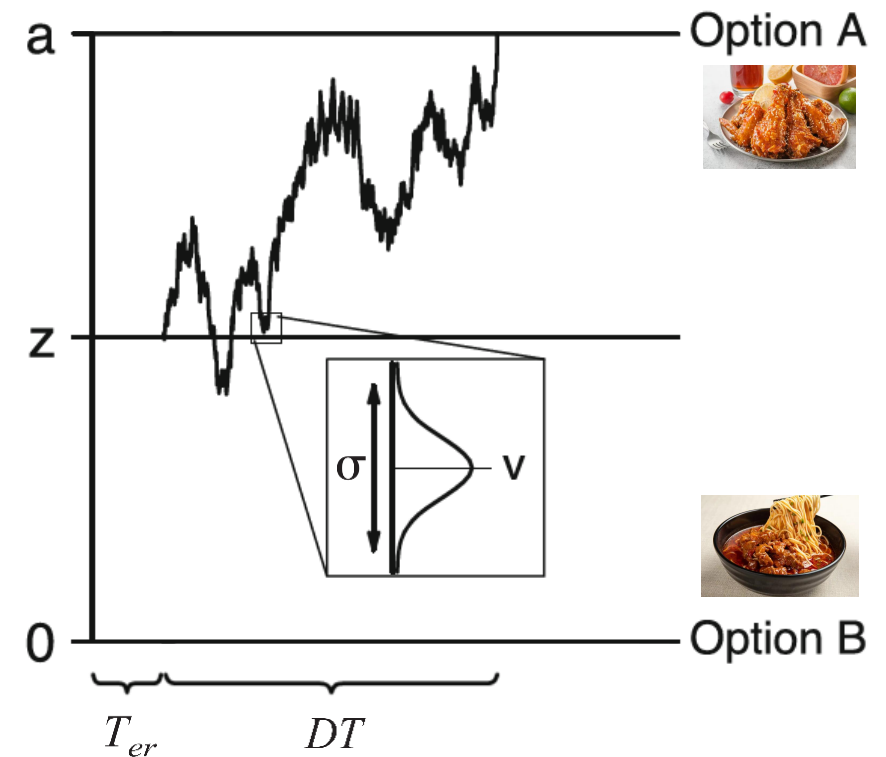
Option B

- Item response processes require the respondent to **make a decision**

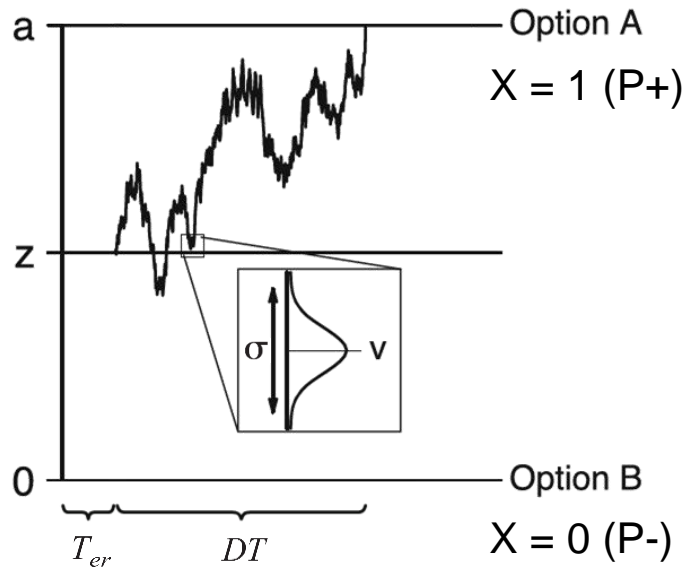
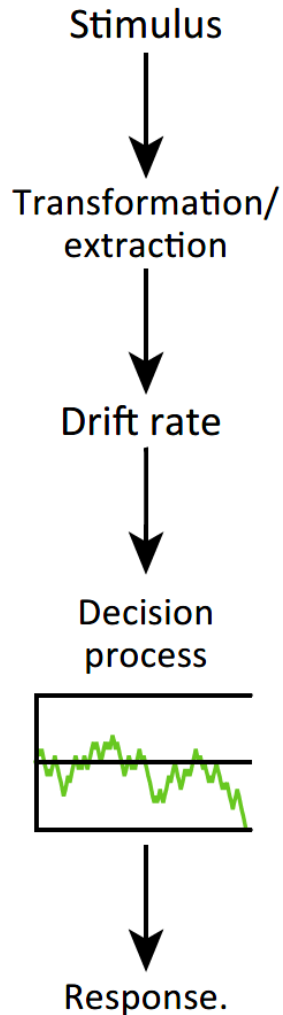
In the **two-choice** response task:  
collect evidence for the response options

- ✓  $v$ : drift rate
- ✓  $\sigma$ : diffusion coefficient
- ✓  $a$ : boundary separation
- ✓  $z$ : starting point

Response time  $T =$  nonddecision time  $T_{er}$  + decision time  $DT$



# To model the probability of a correct response

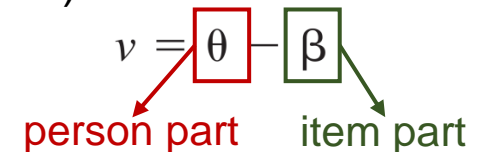


$$f_{X,T}(x,t) = \frac{\pi\sigma^2}{a^2} \exp\left(\frac{(ax - z)v}{\sigma^2} - \frac{v^2}{2\sigma^2}(t - T_{er})\right) \times \sum_{m=1}^{\infty} m \sin\left(\frac{\pi m(ax - 2zx + z)}{a}\right) \times \exp\left(-\frac{1}{2} \frac{\pi^2 \sigma^2 m^2}{a^2} (t - T_{er})\right)$$

$$P_+ = P(X = 1) = \frac{e^{-2zv} - 1}{e^{-2av} - 1} = \frac{e^{av}}{1 + e^{av}}$$

in an unbiased decision process (i.e.,  $z = a/2$ )

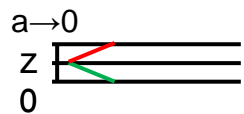
Tuerlinckx & De Boeck (2005):  $a = \alpha$



- response process
  - ✓ the probability distribution of **item responses** + the distribution of **response times**

- properties of the response times

1. time limit reduces  $\rightarrow$  boundary separation approaches 0  $\rightarrow P+ = 0.5$  for all  $\theta_s$



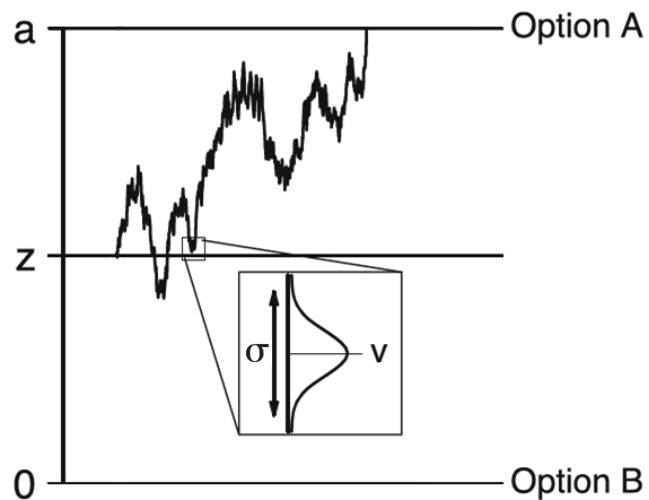
Ability Testing:

- the dichotomies in the data result from **scoring (incorrect–correct)** rather than from a **two-choice situation**
- for M response options:  $1/M$



- properties of the response times

- 2. the effect of changes in  $v$



- In diffusion model: slowest when  $v \approx 0$

- In IRT model:  $v = \theta - \beta$

- when  $\theta = \beta$  → slowest

- when  $\theta \gg \beta$  &  $\theta \ll \beta$  → vary fast

## Personality and attitude items

*the death penalty is allowed*      *agree*       *disagree*

## Ability tests

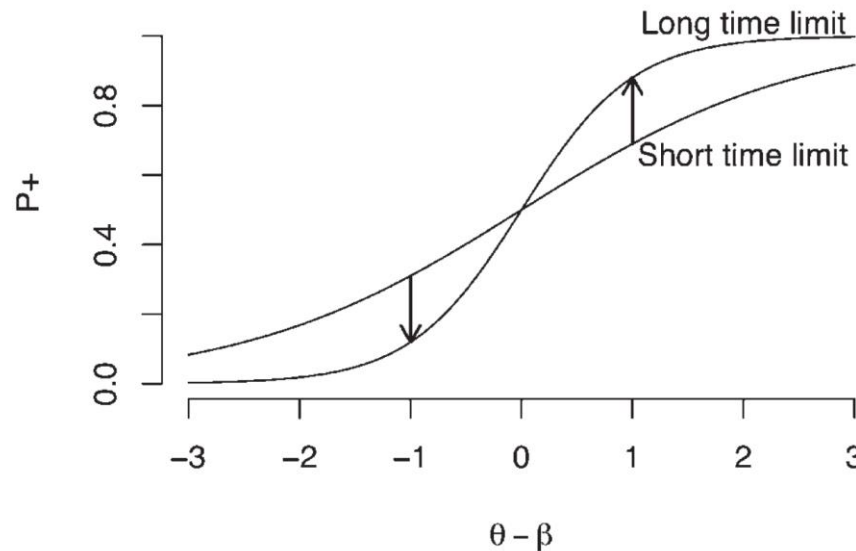
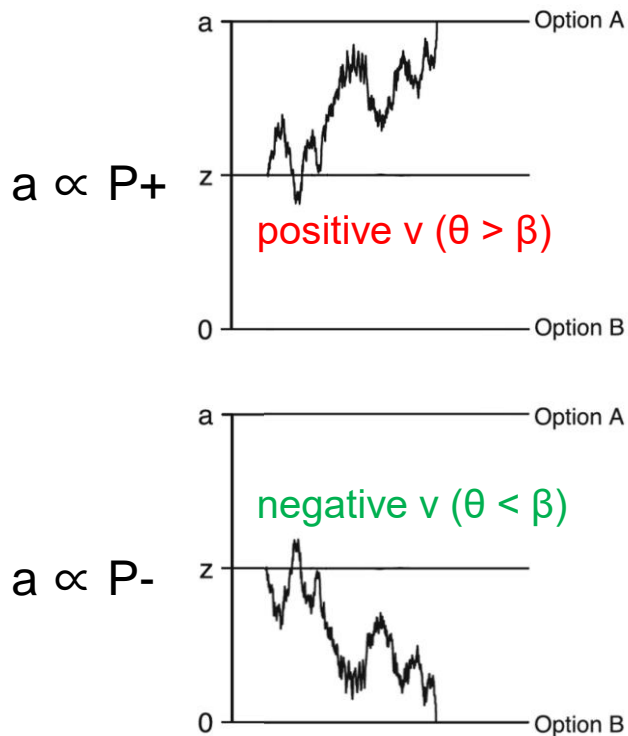


low ability individuals give the incorrect response

**as fast as** high ability individuals give the correct response

- properties of the response times

- item discrimination (which determined by boundary separation)



Personality and attitude tests:  
 ✓ thinks about his/her position **longer**  
 → select the option that **best fits** his/her latent state

Ability tests:  
 ✓ increasing the time limit will **increase P+**  
 ✓ the worst they can do is **guess**

↓

$$P_+^{3PL} = c_j + (1 - c_j) P_+^{2PL}$$

a simpler and more fundamental solution is possible

- In current psychometric theory
  - **individual differences**:  
the relation between the examinee  $i$  and other test takers
- In the diffusion model
  - Parameters at play in the **actual process** that a single individual follows when answering a test item

What is ability at the level of an individual?

1. the **ability**: present or absent (cannot be negative)
  - a capacity to do something
2. the **difficulties**: essentially positive as well
  - any task that can be said to measure this ability requires some of the ability
3. the **drift rate**: always positive
  - task can be carried out by any individual who possesses the ability if only the individual is given sufficient time
  - i.e.,  $P_+ = 1$  if time limits are absent

1. if there are time limits:
  - high ability examinee: higher probability for **success**
  
2. if there are no time limits:
  - high ability examinee: complete that task **faster**
  
3. in the general situation:
  - speed–accuracy trade-off:  
individual differences in both **the probability** and **the time**

- the diffusion model
  - no **clear separation** between **person** and **item** parameters

For drift rate:

$$v = f(v^P, v^i) \quad \longrightarrow \quad \text{ability \& difficulty}$$

For boundary separation:

$$a = g(a^P, a^i) \quad \longrightarrow \quad \text{response caution \& time pressure}$$

1.  $v$  and  $a$  must be positive
2.  $P+$  monotonically increasing in  $v^P$  and monotonically decreasing in  $v^i$
3.  $P+ = 1$  when:  $v^P$  approaches infinity or  $v^i$  approaches 0
4.  $P+ = \text{chance level}$  when:  $v^i$  approaches infinity or  $v^P$  approaches 0

- the sequential sampling based item response model

- Newtonian relation:

$$v = P/F$$

speed (drift rate) = power (ability) / force (difficulty)

$$\begin{array}{l} v = v^p/v^i \\ a = a^p/a^i \end{array} \longrightarrow P_+ = \frac{e^{av}}{1 + e^{av}} = \frac{e^{\frac{a_k^p v_k^p}{a_j^i v_j^i}}}{1 + e^{\frac{a_k^p v_k^p}{a_j^i v_j^i}}}$$

- ✓ positive  $v$  & positive  $a$
- ✓ inverse proportion
- ✓ time limit:  
larger ( $P_+ \rightarrow$  chance level 0.5) & smaller ( $P_+ \rightarrow 1$ )

- tests with multiple response options
  - nominal response model

$$P_m = \frac{e^{\beta_m^* + \alpha_m^* \theta}}{\sum_{k=1}^M e^{\beta_k^* + \alpha_k^* \theta}}$$

Which one would you choose for dinner? (M = 3)



Option A



Option B



Option C

assume:

1. m = M is the correct answer
2. incorrect alternatives are all equally attractive (set  $\alpha_1^* \dots \alpha_{M-1}^*$  and  $\beta_1^* \dots \beta_{M-1}^*$  to zero)

$$P_m = \frac{e^{\beta_m^* + \alpha_m^* \theta}}{(M-1)e^{0+0\theta} + e^{\beta_m^* + \alpha_m^* \theta}} = \frac{e^{\beta_m^* + \alpha_m^* \theta}}{(M-1) + e^{\beta_m^* + \alpha_m^* \theta}} = \frac{\frac{e^{\beta_m^* + \alpha_m^* \theta}}{e^{\ln(M-1)}}}{\frac{e^{\ln(M-1)}}{e^{\ln(M-1)}} + \frac{e^{\beta_m^* + \alpha_m^* \theta}}{e^{\ln(M-1)}}} = \frac{e^{\beta_m^* + \alpha_m^* \theta - \ln(M-1)}}{1 + e^{\beta_m^* + \alpha_m^* \theta - \ln(M-1)}}$$



- tests with multiple response options
  - apply to the positive ability model

$$P_m = \frac{e^{\beta_m^* + \alpha_m^* \theta - \ln(M-1)}}{1 + e^{\beta_m^* + \alpha_m^* \theta - \ln(M-1)}}$$



rewrite as a modified 2PLM (set  $\alpha^* = \alpha$  and  $\beta^* = -\beta\alpha$ )

$$P_+ = \frac{e^{\alpha(\theta - \beta) - \ln(M-1)}}{1 + e^{\alpha(\theta - \beta) - \ln(M-1)}}$$



$$P_+ = \frac{e^{\frac{a_k^p v_k^p}{a_j^i v_j^i} - \ln(M_j - 1)}}{1 + e^{\frac{a_k^p v_k^p}{a_j^i v_j^i} - \ln(M_j - 1)}}$$

$$\begin{aligned} \theta_k &= a_k^p v_k^p \\ \alpha_j &= 1/a_j^i v_j^i \\ \beta_j &= \ln(M_j - 1) a_j^i v_j^i \end{aligned}$$

$$\begin{aligned} \theta_k &= a_k^p v_k^p \\ \alpha_j^* &= \alpha_j = 1/a_j^i v_j^i \\ \beta^* &= -\ln(M_j - 1) \end{aligned}$$

$$P_+ = \frac{e^{\alpha(\theta - \beta)}}{1 + e^{\alpha(\theta - \beta)}}$$



- the Q-diffusion model (QM)
  - the quotient model on a diffusion model basis

$$P_+ = \frac{e^{\frac{a_k^p v_k^p}{a_j^i v_j^i} - \ln(M_j - 1)}}{1 + e^{\frac{a_k^p v_k^p}{a_j^i v_j^i} - \ln(M_j - 1)}} = \frac{e^{\frac{a_k^p v_k^p}{a_j^i v_j^i}}}{M - 1 + e^{\frac{a_k^p v_k^p}{a_j^i v_j^i}}}$$

↓ when  $\theta = a^p v^p$ ,  $\beta = a^i v^i$ , and  $K = M - 1$

$$P_+ = \frac{e^{\theta_k/\beta_j}}{K + e^{\theta_k/\beta_j}}, \theta_k \geq 0, \beta_j > 0$$

↓  
represent the absence of ability

$$\theta_k = a_k^p v_k^p$$

- two factors have different effects on response time
  - response caution  $\propto$  RT
  - information power  $\propto$  1/RT
- response time distribution

$$\log(RT_{kj}) \sim \text{normal}(\mu_{kj}, \sigma_{kj}^2)$$

$$u_{kj} = \log[E(RT_{kj})] - \frac{1}{2} \left[ 1 + \frac{\text{var}(RT_{kj})}{E(RT_{kj})^2} \right]$$

$$\sigma_{kj}^2 = \log \left[ 1 + \frac{\text{var}(RT_{kj})}{E(RT_{kj})^2} \right]$$

are functions of the Q-diffusion model parameters

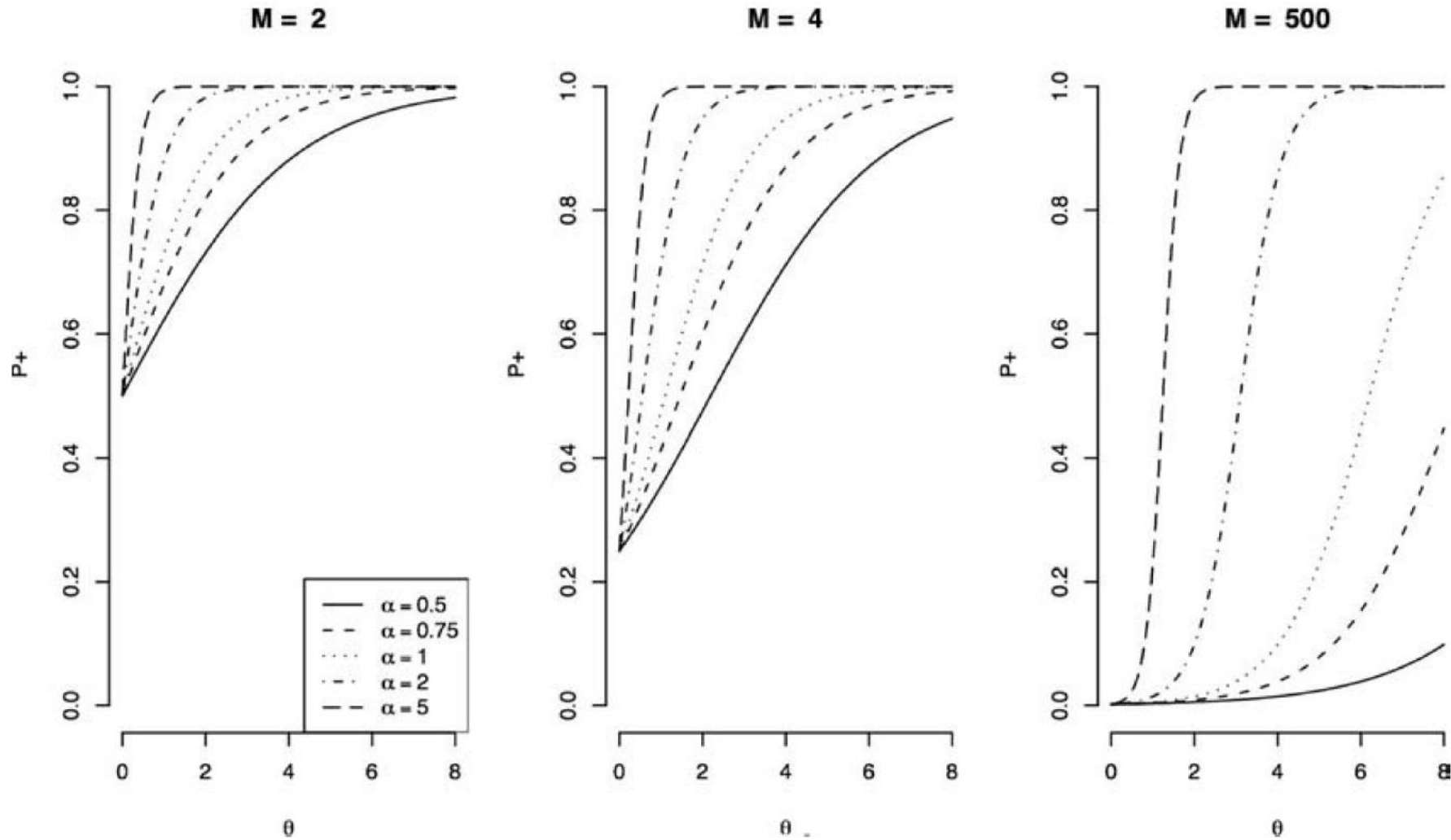


$$E(RT_{kj}) = \frac{a_k^p v_j^i}{2a_j^i v_k^p} \frac{1 - e^{h_{kj}}}{1 + e^{h_{kj}}} + Ter_k$$

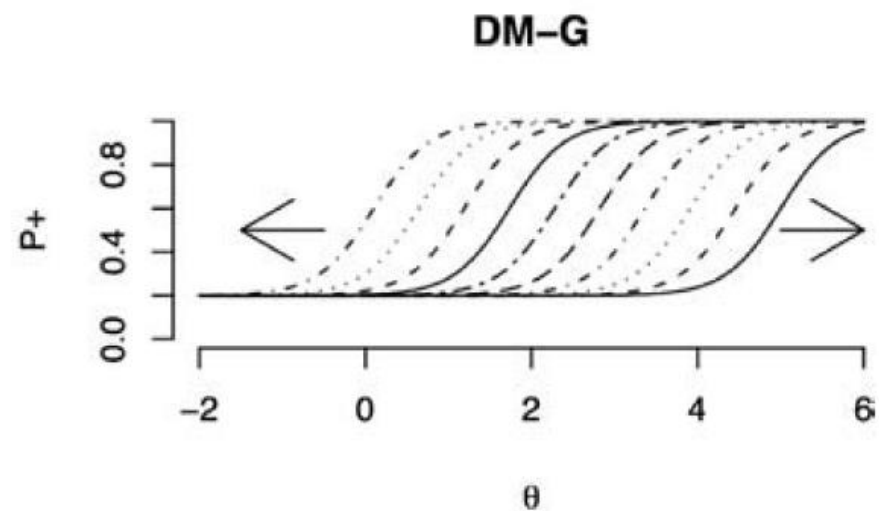
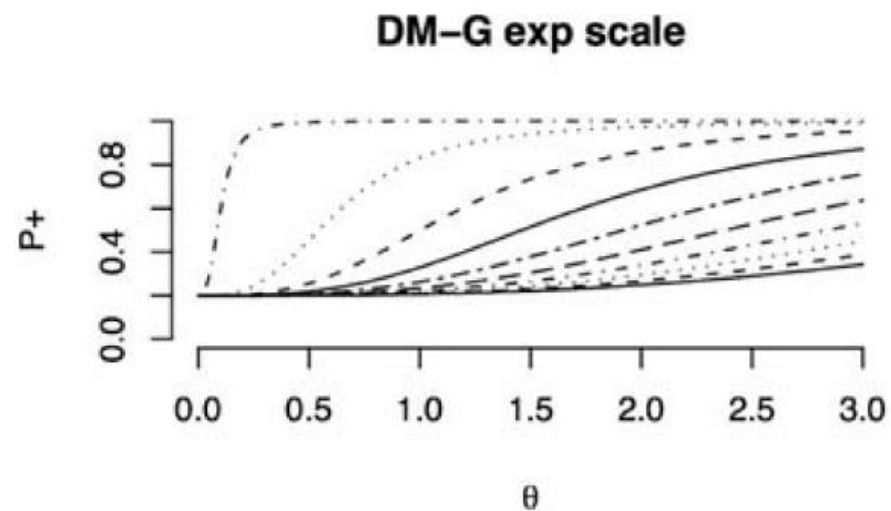
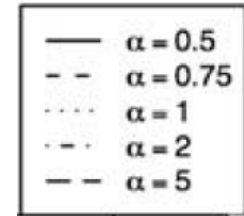
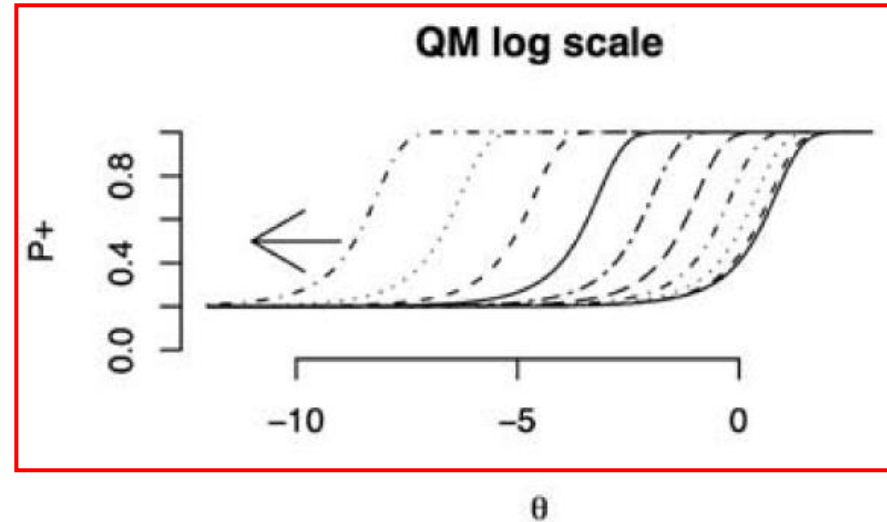
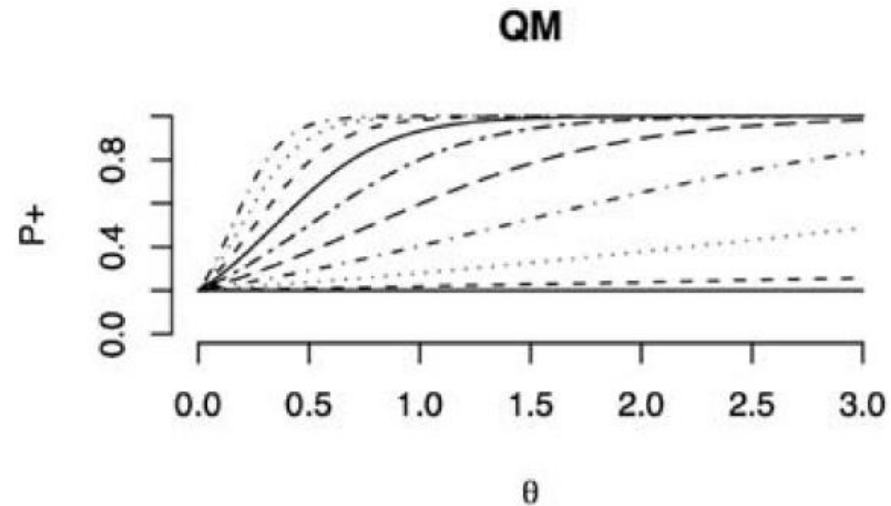
$$\text{var}(RT_{kj}) = \frac{a_k^p}{2a_j^i} \left( \frac{v_j^i}{v_k^p} \right)^3 \left[ \frac{2h_{kj}e^{h_{kj}} - e^{2h_{kj}} + 1}{(e^{h_{kj}} + 1)^2} \right]$$

$$h_{kj} = -\frac{v_k^p a_k^p}{v_j^i a_j^i}$$

# Item characteristic curve (ICC) of the Q-diffusion model

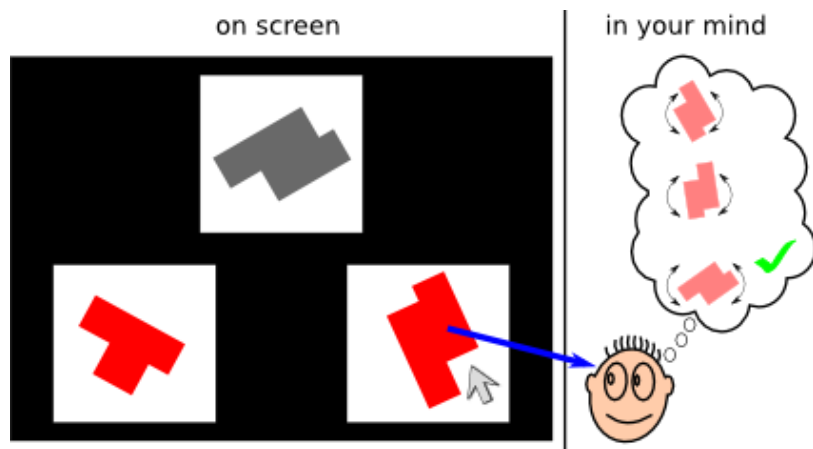


# Compare with the Rasch model with guessing (DM-G)



- Example 1: Mental Rotation

- 121 subjects in the context of a mental rotation task
- Responses were dichotomous (correct vs. incorrect)
- 10 items with three different rotation angles ( $50^\circ$ ,  $100^\circ$ ,  $150^\circ$ )



- Estimation:
  - without response time: **fit statistics**  
only for a comparison with standard IRT models
  - with response time: **predicted and observed RT**  
MCMC - sample from the posterior distribution  
(uninformative priors)

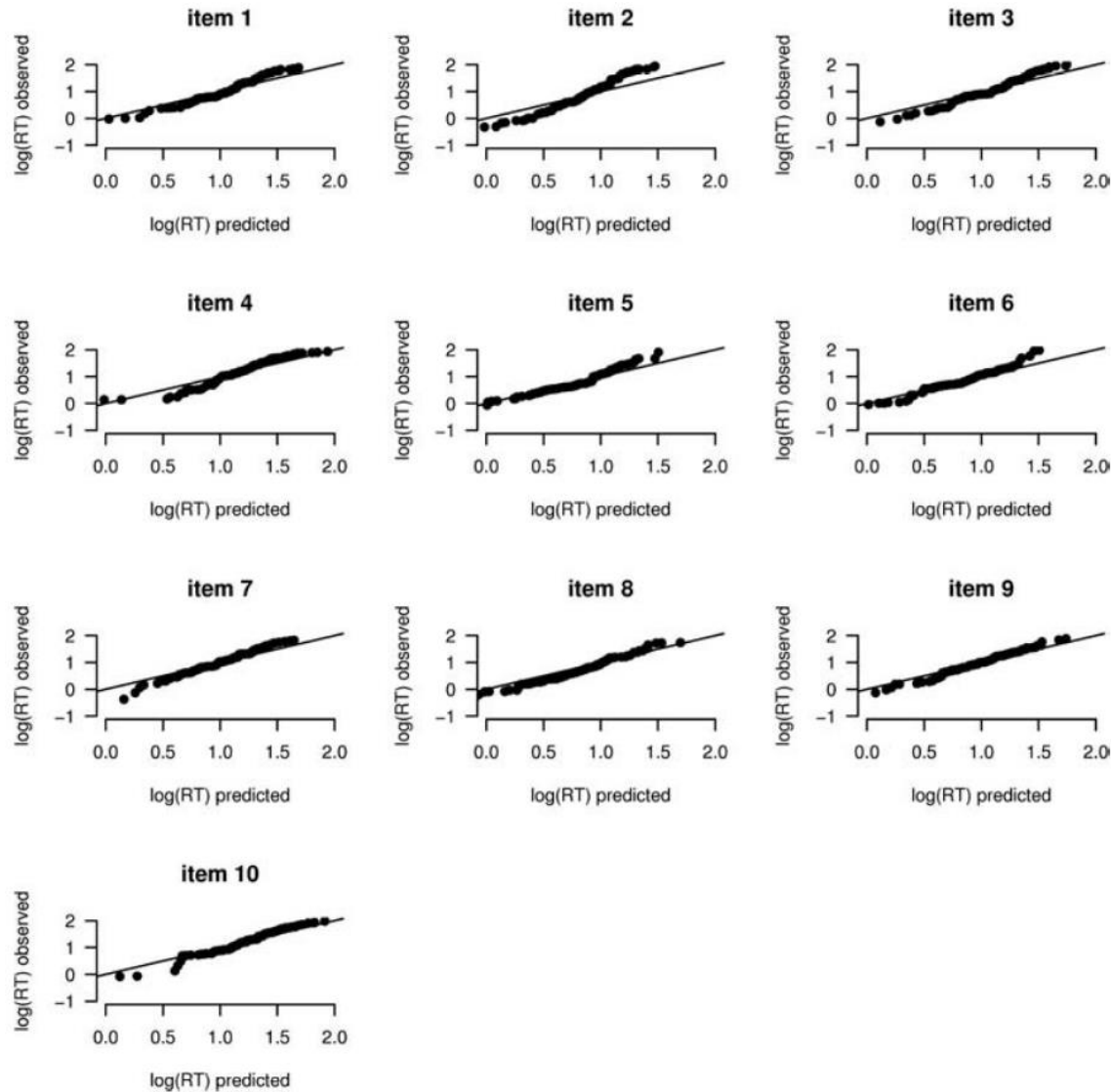
*Fit Statistics for the Q-Diffusion Item Response Model and Several Standard Item Response Models*

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Model	-2LL	AIC	BIC
Mental rotation example			
Q-diffusion	832.2	852.2	880.2
1PL	835.1	857.1	887.9
1PL guessing	846.5	866.5	894.5
2PL	830.5	870.5	926.4
3PL full	819.2	859.2	915.1

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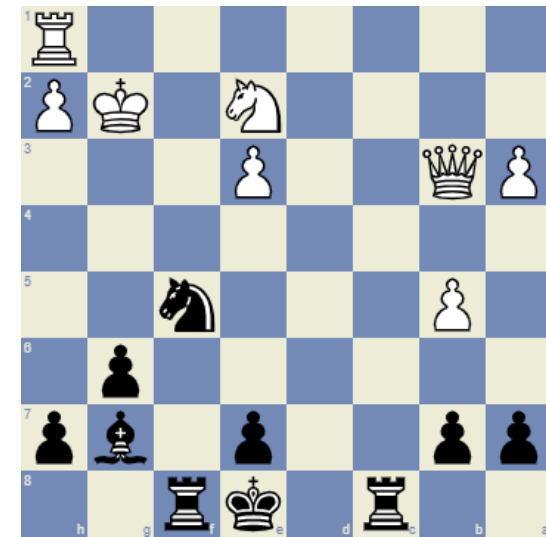
# High degree of equivalence for the mental rotation data





- Example 2: Chess puzzles

- a **multiple-choice** format with an unknown number of options
- external criterion: Elo ratings
- consist of many different abilities
- 20 chess items
- estimation: with response time (full model)

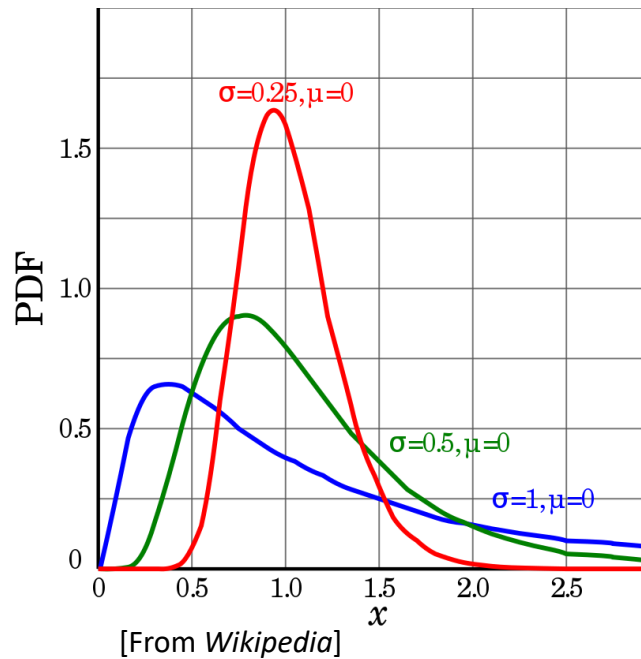


*Correlations of the Standard Test Statistics, Person Estimates According to the 1PL and 2PL Models, and the Q-Diffusion Parameters Person Drift Rate ( $v$ ), Response Caution ( $a$ ), and Nondecision Time ( $T_{er}$ ), With the Elo Ratings and Ages of Chess Players*

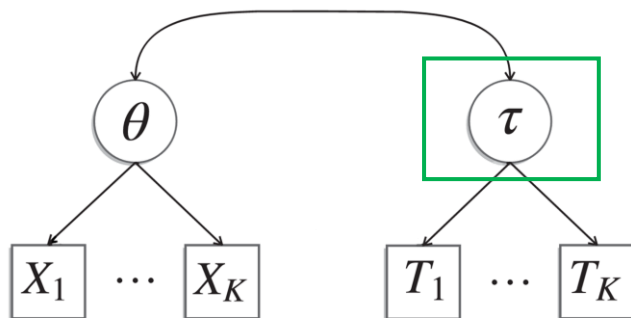
Person	Test score	Response time	1PL $\theta$	2PL $\theta$	$v^P$	$a^P$	$T_{er}$
Elo rating	0.68	-0.44	0.67	0.69	0.72	-0.38	-0.17
Age	-0.35	0.54	-0.35	-0.33	-0.34	0.24	0.60

*Fit Statistics for the Q-Diffusion Item Response Model and Several Standard Item Response Models*

Model	-2LL	AIC	BIC
Chess ability example			
Q-diffusion	4,263.0	4,341.0	4,479.2
1PL	4,309.3	4,351.3	4,425.7
1PL guessing	4,214.8	4,294.8	4,436.7
2PL	4,178.4	4,258.4	4,400.3
3PL full	4,164.8	4,282.8	4,491.9



- In the hierarchical model
  - latent construct:  
response time is the ratio of amount of labor and speed
$$E[\ln(RT_{jk})] = \xi_j - \tau_k$$
- In the Q-diffusion model
  - process parameters:  
not defined by their effects on the probability of response and time



$$E(DT) = \frac{a(1 - e^{-av})}{2v(1 + e^{-av})}$$



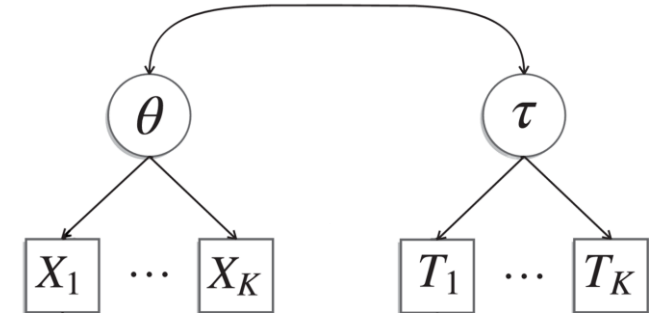
for reasonably high values of  $av$  ( $P+$  close to 0/1)

$$\approx \frac{a}{2v} = \frac{1 a_k^p / a_j^i}{2 v_k^p / v_j^i} = \frac{1 v_j^i / a_j^i}{2 v_k^p / a_k^p}$$



$$E(\ln(DT)) = \xi_j - \tau_k \approx -\ln(2) + \ln \frac{v_j^i}{a_j^i} - \ln \frac{v_k^p}{a_k^p}$$

$$\xi_j \approx \ln \frac{v_j^i}{a_j^i}; \quad \tau_k \approx \ln \frac{v_k^p}{a_k^p}$$



$$\theta_k = a_k^p v_k^p \quad \tau_k \approx \ln \frac{v_k^p}{a_k^p}$$

- ✓ **positive** correlation:  
primarily due to differences in  $v_k^p$
- ✓ **negative** correlation:  
primarily due to differences in  $a_k^p$

$$E(DT) = \frac{a(1 - e^{-av})}{2v(1 + e^{-av})}$$



for reasonably high values of  $av$  ( $P+$  close to 0/1)

$$\approx \frac{a}{2v} \quad \begin{array}{l} \text{units of information} \\ \text{units information per seconds} \end{array} \quad \longrightarrow \text{measured in seconds}$$

$$= \frac{1 a_k^p / a_j^i}{2 v_k^p / v_j^i} \quad \begin{array}{l} \text{response caution: dimensionless quantity / time pressure: units of information} \\ \text{speed measure} \end{array}$$

- a causal mechanism for the item response model: the Q-diffusion model
  - ✓ ability scale with [natural zero point](#)
  - ✓ incorporate [guessing](#) as part of the decision process
  - ✓ incorporate [difficulty](#) into discrimination parameter
  - ✓ find relation to the [hierarchical model](#)

- a conjunctive **multidimensional** or multicomponent Q-diffusion model
- integrate these the **cognitive diagnostic model** and the Q-diffusion model through the construction of hierarchical models
- formulate the response time in the **multiple-choice situation**





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The End

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Thank you for listening!